

# **CHRIST COLLEGE - PUNE**

Academic Year: 2023 - 2024

**Department of Arts** 

# Activity Report

**Type of Activity: Conferences** 

Activity Name: International Virtual Conference on Commerce, Trade and Sustainable Development

Date of the Activity: 12 February 2024

# Activity Report

# **About the Activity**

General Report: The International Virtual Conference on Commerce, Trade, and Sustainable Development, organized by St. Aloysius College, Elthuruth, in collaboration with the Department of Arts, Christ College Pune, on December 15th, 2023, marked a significant convergence of global perspectives on crucial economic and environmental issues.

With participants spanning various continents and representing diverse sectors including academia, industry, and policymaking, the conference fostered rich discussions and insights into the intricate interplay between commerce, trade, and sustainable development.

Keynote address by Dr. K. Sankar Ganesh, professor and associate dean, Sharda University, Uzbekistan provided a comprehensive overview of the challenges and opportunities inherent in balancing economic growth with environmental conservation.

Moreover, the conference facilitated networking opportunities, allowing participants to forge new collaborations and partnerships aimed at driving positive change in their respective domains. The virtual format ensured inclusivity, enabling individuals from different geographical locations to participate without constraints.

Overall, the conference served as a catalyst for advancing discourse and action towards a more sustainable and equitable global economy. Its success underscores the importance of interdisciplinary collaboration and collective engagement in addressing complex challenges facing the world today.

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**Aims & Objectives:** 

1. Knowledge Exchange: Facilitate global knowledge sharing among experts in commerce,

trade, and sustainable development.

2 Awareness and Advocacy: Raise awareness about integrating sustainability into commerce

and trade practices while advocating for responsible policies.

3. Collaborative Action: Inspire partnerships and alliances among stakeholders to address

global challenges and promote sustainable commerce and trade practices.

**Learning Outcome:** 

1 **Comprehensive Understanding:** Participants will grasp the intricate relationship between

commerce, trade, and sustainable development, gaining insights into challenges and

opportunities.

2. Practical Skills: Attendees will acquire practical skills in implementing sustainable

practices within commerce and trade, enabling them to integrate environmental and social

considerations effectively.

3. **Networking Opportunities:** The conference will offer valuable networking opportunities,

facilitating potential collaborations and partnerships for advancing sustainable development

efforts globally.

No. of participants: 230

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### Circular / Notice / Brochure

#### CHRIST COLLEGE - PUNE

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#### DEPARTMENT OF ARTS

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#### MALK FOR PARENS

#### Themes & Subthemes

- Commerce
- Economics
- · Sustainable development.
- \* Tax regime
- · CST
- · Public Covernance
- · International trade
- · Technology & Innovation
- · Banking & Finance
- · Market & Industry

Topics are not restricted to the above areas but should confirm to main conference theme

#### ST. ALOYERS COLLEGE ELTHURUTH

St. ALOYSING COLLEGE, ELTHURUTH

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#### PC DEPARTMENT OF COMMERCE

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INTERNATIONAL VIRTUAL CONFERENCE ON COMMERCE, TRADE AND SUSTAINABLE DEVELOPMENT

Post Graduate Department of Commerce St. Aloysius College, Elthuruth In collaboration with Department of Arts Christ College - Pune

#### ACCOUNT DETAILS:

NAME STATOYSHIS POUCATIONAL TRUST NAME OF THE BANK FEDERAL BANK. BRANCH CLARIKKARA ACCOUNT NUMBER: 12400100165271 IESC EDB10001240

#### REGISTRATION LINK

For participation only:

https://forms.gle/98bYx4L5tKEeaSKM8 For presentation:

https://forms.gle/QcQdfLBYZxbKB7CD8

#### CONTACT US MS. NANET JOY: 9387655370 MRS. MERIN K VARCHESE: 7038822364 MERCHANTAL DY HARRIET ROUTE

#### ORGANISING COMMITTEE

- Des. Fr. Thomas Chakramskkill CHE (Manager, 5), Alaysian College, Ditharuft) Bes. Fr. Jaroes Thayyil CHE (Manager, Christ Callege -Cared)
- Bes. Fi. Saraes stepy. Funel Dr. Chucke Jase P. (Hincipal, Sr. Aloysius College, Dr. Chucke Jase P. (Hincipal, Sr. Aloysius College,
- EDWARD DE (F) ANN ASSAN Chidy CMI (Principal, Christ College Rane) Sen. F). Alter Sone K (Borser, St. Aleysita College, Ethnoletic
- Ren. Dr. Martin Kuchowell Orli Bursar, Christ College -
- Punks Dr. Lössen K B (Coordinator, IQAC, St. Aloysus College, Eldvaruth) Mrs. Deeps bujith (Coordinator, IQAC, Christ College -

#### INAUGURATION SESSION (10 am)



FR. THOMAS CHAKRAMAKKIL CMI Manager, St. Aloysius College, Elthuruth

#### TECHNICAL SESSION (11 AM)



DR. K. SANKAR GANESH Professor & Associate Dean Faculty of Management Sharda University, Uzbekistan

## PAPER PRESENTATION SESSION (1 PM)

Moderator Mr. Bitto Benny Assistant Professor Christ College - Pune

VALEDICTORY SESSION (3:30 PM)

#### Submission Guidelines

- We solicit original, unpublished research papers that cater to the above thrust
- . The writtle should be typed in Times New Person funt in MS Wood format. The word limit for the abstract is 300.
- The word limit for the full paper is 2000 -
- · Deference must be in APA format
- . Font size should be 12 for the text and 36 for titles with 15 Rne spacing.
- Remember is include your full name, designation, institutional affiliation, phone number and mall it is the facing sheet of the acticle
- Humber of authors per research article is restricted up to maximum of 3. Each author must register separately.
- The selected papers will be published in a book with GON with further charges in the future if possible

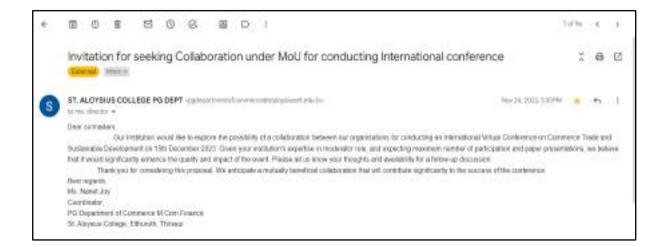
#### IMPORTANT DATES SUBMISSION OF FULL PAPER: 09/12/2023 DATE OF ACCEPTANCE: 12/12/2025

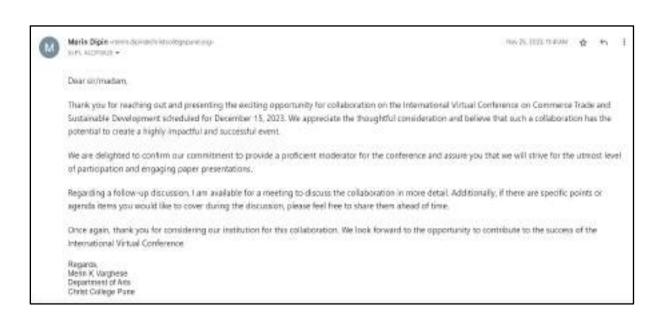
Please sent your abstract and full paper to pgilipartment/fommers/htdp/plantade.tr

RECISTRATION DEADLINE 12/12/2025

**FEE STRUCTURE** FOR PRESENTATION FACULTY: RS. 250 RESEARCH SCHOLAR: RS. 250 STUDENT, RS 100 PARTICIPATION: FREE

# **Invitation and Correspondence**





# **Paper Presentation Certificate**



### ST. ALOYSIUS COLLEGE - ELTHURUTH

POST GRADUATE DEPARTMENT OF COMMERCE



DEPARTMENT OF ARTS

INTERNATIONAL VIRTUAL CONFERENCE 2023

### CERTIFICATE OF APPRECIATION

This is to certify that

Mrs. P. Santhalakshmi

has participated and presented the research paper entitled 'Digital Marketing: An Overview' at the International Virtual Conference on 'Commerce, Trade & Sustainable Development', jointly organized by St. Aloysius College, Elthuruth, Post Graduate Department of Commerce & Christ College, Pune, Department of Arts on 15th December 2023.

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Conference Coordinator St. Airysto College, Eleburation

Conference Coordinates Christ College Pane

Dr. (Fr) Aren Antony Chally CMI Principal Christ College Pane

Principal 54. Alixania College, Elthornth

# **Participation Certificate**



### ST. ALOYSIUS COLLEGE - ELTHURUTH

POST GRADUATE DEPARTMENT OF COMMERCE



DEPARTMENT OF ARTS

INTERNATIONAL VIRTUAL CONFERENCE 2023



This is to certify that

Rahith Ravi

has participated in the International Virtual Conference on 'Commerce, Trade & Sustainable Development' jointly organized by St. Aloysius College, Elthuruth, Post Graduate Department of Commerce & Christ College, Pune, Department of Arts on 15th December 2023.

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Ms. Nanet Joy Conference Confinator 91. Alexans College, Eltharoth Ms. Merin K Varghose Conference Coordinates Chest College Func Dr. (Fr) Arun Antony Chally CMI Principal (Brist College Press

Dr. Chacke Jose P Practical St. Moyers College, Elthuruli

# Photographs







